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Experience

UX Design Student | General Assembly

12.2016 - Present Washington, DC

- Successfully completed a rigorous, project-driven 10-week boot camp, focused on design thinking, business strategy, UX methodologies, software tools, and client relations.
- Completed five comprehensive projects, including an online ordering recipe website for Instacart. Implemented concepts and design for a dating app's landing page, leveraging Sketch, Photoshop, Illustrator, and CSS/HTML/JQuery.
- Worked with others to create a donation feature concept for the Venmo. Served as lead on visual design.

Graphic Designer | DC Chinese Film Festival

04.2016 - Present Washington, DC

- Created sketch in Illustrator for 3D print products.
- Planned and designed promotional materials posters, flyers, and email blasts.
- Provided/edited images for social media, press releases, print and digital ads, etc.
- Devised reusable templates that enable non-designers to use/edit.

Skill and Tools

Language

English Mandarin Korean

User Research

user interview contextual inquiry usability testing card sorting brand identity

Graphic Design

Photoshop Illustrator Experience Design InDesign

Graphic/Web Designer | Exploraa LLC

12.2013 - Present

Sterling, VA

- Convened with clients/account managers to discuss business objectives and job requirements.
- Interpreted client's business needs to develop a concept to suit their purpose.
- Developed/presented design briefs through information gathering and data research.
- Edited final product to insure accurate, high-quality work.

Senior Consultant | Lam & Associates, Ltd

03.2011 - 11.2013

Annandale, VA

- Interviewed clients, analyzed their financial reports to determine needs and expectations.
- Consulted on a variety of commercial and personal insurance.
- Assisted clients to report claims and provided translation.

Senior Coordinator | NYK Logistics China Co., Ltd.

04.2005 - 04.2010 Shanghai, China

- Validated documents and scheduled Customs Clearances.
- Coordinated clients communication to insure strong customer service.

UX/UI Design

Sketch

InVision Marvel

Keynote

Projects

UX Designer | **Viva Green Homes** Via General Assembly

- Redesigned website to include user research, user flow, wire-framing, and prototyping.
- Conducted user interviews, usability tests, Adobe Suite, Sketch, InVision and Keynote.

Graphic Designer | famulei.us

- Conducted research, designed the icon, fliers, and a portion of the website through interviews and Adobe Suite.

Coding

ng Graphic Designer | 5xx Pro

HTML CSS Javascript - Designed the logo and workflow process for the website using Adobe Suite.

Education

Other

MS Office Photography General Assembly | Washington, DC | UX Design Immersive2016 - 2017NOVA | Annadale, VA | Web Design2014 - 2015Tongji University | Shanghai, China | BS | Logistics Mgt.2006 - 2008Maritime University | Shanghai, China | AA | Logistics Mgt.2001 - 2004